

الصادر العام

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التاريخ: 30-11-2025 م - 09-06/1447 هـ
الاتصالات الإدارية



الموضوع: دعوة للمشاركة في معرض ٢٠٢٥ omega fair

السلام عليكم ورحمة الله وبركاته وبعد..

وردنا خطاب اتحاد الغرف التجارية السعودية رقم (٢٥/٤٥٥٤.٤٤٧) وتاريخ ٢٥/٠٦/١٤٤٧هـ، والمشارفيه إلى الشراكة القائمة بين اتحاد الغرف التجارية السعودية ممثلاً بمجلس الأعمال السعودي - التايلندي وغرفة تجارة تايلند ومجلس تجارة تايلند في تنظيم المعرض التايلندي الدولي الكبير ٢٠٢٥ خلال الفترة ٧-٩ ديسمبر ٢٠٢٥ بمدينة الرياض.

نود إحاطة سعادتكم بأن المعرض يعد منصة مهمة تجمع شركات تايلندية رائدة لعرض منتجاتها وخدماتها في قطاعات متنوعة تشمل الأغذية والمشروبات، الصحة والعافية، الزراعة الذكية، السياحة، البناء والديكور، السيارات وقطع الغيار، العود ودهن العود، والمنتجات العصرية، إضافة إلى قطاع تنظيم المؤتمرات والمعارض، ويهدف هذا الحدث إلى توسيع آفاق التعاون التجاري والاستثماري بين المملكة العربية السعودية ومملكة تايلاند، وتعزيز الشراكات بين قطاعي الأعمال في البلدين.

عليه نأمل من سعادتكم التكرم بالاطلاع على ما ذكر أعلاه. كما يمكنكم المشاركة والتسجيل عبر رمز الاستجابة السريعة (QR). وللمزيد من المعلومات، يمكن التواصل مع أمين المجلس الأستاذ / محمد الصيعري عبر الجوال (٠٥٨١٥١٣٦٤٤) أو البريد الإلكتروني (malsaiari@fsc.org.sa).

وتفضلوا بقبول أطيب تحياتي واحترامي



رقم القيد (٢٥-٢٥٤٧-٥)

الأمين العام المكلف

عتيق بن علي الثقفي

نحو اقتصاد مزدهر

TOWARDS A PROSPEROUS ECONOMY



หอการค้าไทย
THE THAI CHAMBER OF COMMERCE

สภาหอการค้าแห่งประเทศไทย
BOARD OF TRADE OF THAILAND



TF/009/2025

11 November 2025

Mr. Osama Konkandy
Chairman, Saudi-Thai Business Council

Dear Mr. Osama Konkandy,

Subject: Invitation to the Opening Ceremony of Thailand International Mega Fair 2025

On behalf of the Chairman of the Thai Chamber of Commerce and Board of Trade of Thailand (TCC&BOT) and the Chairman of the Joint Standing Committee on Commerce, Industry and Banking (JSCCIB), which JSCCIB is the counterpart of the Saudi-Thai Business Council, we are pleased to inform you that the TCC&BOT, in partnership with Index Creative Village PLC, will be organizing the Thai trade fair in the Kingdom of Saudi Arabia **"the Third Edition of Thailand International Mega Fair 2025 – Riyadh"**, which will be held from 7th to 9th December 2025, from 14.00 to 22.00 hrs., at Hall 2, Riyadh International Convention & Exhibition Center (RICEC), in Riyadh, Saudi Arabia. The event will showcase the full spectrum of innovative Thai products and services at the heart of the Middle East's most dynamic market and will highlight and promote premium Thai products and services across a wide range of sectors, including Food and Beverages, Health and Wellness, Smart Agriculture, Tourism and Services, Construction and Décor, Automotive and Auto Parts, Agarwood and Oud, Lifestyle Products, Meetings, Incentives, Conferences, and Exhibitions (MICE) Industry. Please find further details in the attached document.

In this regard, we would like to take this opportunity to cordially invite you to attend the Opening Ceremony of the "Thailand International Mega Fair 2025 – Riyadh," which will be held on 7th December 2025, from 15.00 to 17.00 hrs., at the Main Stage, Hall 2, Riyadh International Convention & Exhibition Center (RICEC). We are honored to inform you that Dr. Visit Limlurcha, our Vice Chairman will also be participating in the Opening Ceremony. In addition, we would like to kindly request your kind assistance and support for the organization of the Thailand International Mega Fair 2025 – Riyadh, as follows:

- 1) To promote the Thailand International Mega Fair 2025 - Riyadh among your members and the networking in Saudi Arabia and Middle East Region.



- 2) To request for the cooperation in the business matching and trade activities of the event, we would like to request your support for inviting the key buyers and other relevant public and private organizations in relevant fields to attend the Thailand International Mega Fair 2025 – Riyadh, which is scheduled to take place from 7th to 9th December, 2025. We anticipate that 10,000 visitors will attend the event over a period of three days.

We would be most grateful if you could kindly accept this invitation. Ms. Ubonwan Charoenchit, Senior Manager of Trade Exhibition and Business Matching Department, has been assigned as the coordinator for this matter. Should you have any inquiries, please do not hesitate to contact her via +66954261422 or email. at ubonwan@thaichamber.org. We believe that the Thailand International Mega Fair 2025 – Riyadh will serve as a vital business platform to strengthen trade and investment relations between Saudi Arabia and Thailand. The event aims to open new marketing channels and business opportunities for both leading and SME entrepreneurs, fostering mutual economic growth and collaboration.

Sincerely yours,

(Dr. Poj Aramwattananont)

Chairman

Exhibition and Business Matching Department (Ms. Supatsara Raksaksrikul)

Tel. +6697-213-8886 Email. Supatsara.ra@thaichamber.org



THAILAND INTERNATIONAL MEGA FAIR 2025 – RIYADH (3rd EDITION)

Event Name THAILAND INTERNATIONAL MEGA FAIR 2025 – RIYADH (3rd EDITION)

Exhibition Description The largest exhibition for sourcing from THAILAND and INTERNATIONAL partners. This dynamic platform brings together 9 key Asian industries, connecting them with buyers from Saudi Arabia and the Middle East. Discover Saudi Arabia — the new business oasis of the region, rich with emerging opportunities and powerful partnerships.

Exhibitor Profile

- ❖ Food & Beverage
- ❖ Health & Wellness
- ❖ Fragrance
- ❖ Tourism & Service
- ❖ Luxury Build & Décor
- ❖ Agricultural
- ❖ Lifestyle
- ❖ Automotive & Auto Parts
- ❖ MICE Industry

Organizer The Board of Trade of Thailand co-organized with Index Creative Village Plc.

Show Date 7th – 9th December 2025 (3 days)

Time 02.00 p.m. - 10.00 p.m.

Venue Riyadh International Convention & Exhibition Center (RICEC)
Riyadh, The Kingdom of Saudi Arabia

Exhibition Space 3,000 square meters

Expected Visitors 15,000 participants

Visitor Profile

- ❖ Importer / Wholesaler / Manufacturer / Trader / Retail Chain
- ❖ Hotel / Resort / Hospital
- ❖ Restaurant / Catering
- ❖ Retails / Department Store / Supermarket / Convenience Store
- ❖ Food Delivery / Service Provider / Online Distributor
- ❖ Government Authorities
- ❖ Developer / Real Estate / Landscape

Participation Fee	(1) Sponsorship Package	: THB 1,000,000 (36 sq.m.)
	(2) Standard Booth	: THB 250,000 (12 sq.m.)
	(3) Standard Booth	: THB 158,400 (9 sq.m.)
	(4) Standard Booth	: THB 145,000 (8 sq.m.)
	(5) Raw Space	: THB 285,516 (18 sq.m.)

Don't miss out on this opportunity to elevate your business to international prominence!
The best way to showcase your business aptitude to Saudi Arabia Market



(Draft) Agenda

**The Opening Ceremony of Thailand International Mega Fair 2025 - Riyadh
On Sunday, 7th December 2025 at 3.00-5.00 p.m.
Riyadh International Convention and Exhibition Center (RICEC)
Riyadh, the Kingdom of Saudi Arabia**

- 2:30 p.m. Registration**
- 3:00 p.m. Arrival of Guests of Honor**
- 3:05 p.m. Welcome Performance**
- 3:10 p.m. Welcoming Remarks by**
- Mr. Kreingkrai Kanjanapokin
Founder and Group CEO of Index Creative Village PLC.
- 3:15 p.m. Addressing Cooperation by**
- Dr. Visit Limlurcha
Vice Chairman, the Thai Chamber of Commerce and Board of Trade of Thailand
- 3:20 p.m. Addressing Cooperation by**
- Chairman of the Federation of Saudi Chambers (Inviting)
- 3:25 p.m. Opening Speech by**
- H.E. Dr. Majid bin Abdullah Al-Kassabi
Minister of Commerce of the Kingdom of Saudi Arabia (Inviting)
 - Dr. Kirida Bhaopichitr
Vice Minister for Commerce of the Kingdom of Thailand
- 3:45 p.m. Opening Ceremony and Group Photo**
- 4:00 p.m. Guests of Honor visit exhibition booths**

NOTE

1. The opening ceremony will be conducted in Arabic and English.
2. The agenda is subject to change without prior notice.

JOINTLY ORGANIZED BY

