



الموضوع: معرض زامبيا الدولي للتجارة

السلام عليكم ورحمة الله وبركاته وبعد

وردنا خطاب اتحاد الغرف التجارية السعودية رقم (٢٦/٤٥٥٢٤٨٧٣) وتاريخ ١٤٤٦/١٢/٢ هـ، والمشار فيه الى برقية وزارة الخارجية رقم (١٠٠١-٤٦-٢٤٩٥٢٦) وتاريخ ١٤٤٦/١٠/٣٠ هـ، والمتضمنة تلقي الوزارة برقية من سفارة جمهورية زامبيا لدى المملكة، والمشفوعة بدعوة للمشاركة في فعاليات الدورة التاسعة والخمسين لمعرض زامبيا الدولي للتجارة (ZITFT)، والمقرر انعقاده خلال الفترة من ٢ الى ٨ يوليو ٢٠٢٥ م، في مدينة ندولا، تحت شعار "تعزيز مرونة الأعمال من خلال الابتكار والتجارة". وتشير الدعوة إلى رغبة الجانب الزامبي في مشاركة الجهات ذات العلاقة في المملكة، بما في ذلك وزارة التجارة ووزارة الصناعة، إلى جانب مشاركة ممثلين من القطاع الخاص.

عليه نأمل من سعادتكم التكرم بالاطلاع، حيال المشاركة في هذه الفعالية وللمزيد من المعلومات، يمكنكم التواصل مع الأستاذ/ وليد بن لدنه، عبر جوال رقم (٠٥٣٧٤٠٥٦٥١) أو البريد الإلكتروني: (wladnah@fsc.org.sa) مرفق نسخة من المادة التعريفية الخاصة بمعرض زامبيا الدولي (ZITFT)

وتفضلوا بقبول أطيب تحياتي واحترامي

رقم القيد (٢٥-١٨٧٠-٥)

الأمين العام المكلف
عبد
عتيق بن علي الشقي

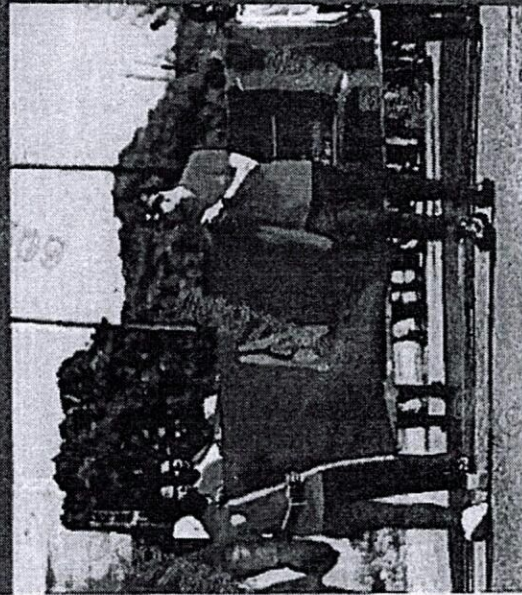
نحو اقتصاد مزدهر

TOWARDS A PROSPEROUS ECONOMY

ZITFT

Zambia International Trade Fair Trust

59th Edition



July, 2025 to 8th July, 2025
Theme: "Enhancing Business Resilience
through Innovation and Trade".

About Us

The Zambia International Trade Fair is the biggest exhibition house in Zambia which hosts both Local and Foreign exhibitors from all sectors of the economy.

ZITFT creates a business platform for exchange of innovative ideas for value addition to products and services and accelerating economic growth.

Vision

To be the leading and most preferred international exhibition house in Zambia and Beyond.

Mission Statement

To be a premier forum which promotes trade and investment as well as provide a platform for both Local and International organizations to showcase their products and services with a view to creating strategic business linkages for wealth creation.

Important Dates

- Wednesday 2nd July, 2025 - March Past and Play-off by the Minister of Commerce, Trade and Industry.
- Ministerial Welcome Cocktail.
- Ministerial Tour of Stands.
- Judging of Exhibitors.
- Thursday 3rd July, 2025 - Business Seminars
- Judging Continues
- Business to Business Interactions
- Friday 4th July, 2025 - Business Seminars Continues.
- Saturday 5th July, 2025 - Official Opening.
- Presidential Tour of Stands
- Award Presentation by the President
- Presidential Luncheon
- Sunday 6th July, 2025 - Trading Days
- Monday 7th July, 2025 - Trading Days
- Tuesday 8th July, 2025 - Trading Days
- End of Trade Fair



Specialized Events

Zambia International Trade Fair offers a wide range of services other than Main Trade Fair. Now are some of the Services and Events offered.

Annual Media Awards

Annual Summer Festival

Other Services

Corporate Office Space

Warehousing

Venue for Events

Weddings/ Kitchen Parties

Graduation Ceremony

Church Seminars

Other Outdoor and Indoor Events

25 Up Coming Events

Annual Media Awards



Annual Media Awards are recognitions given to Houses and Personalities for their outstanding achievements about the Zambia International Trade Fair.

Kindly Note that this Event is Open for Sponsorship.

2. Annual Summer Festival



The Annual Summer Festival is an annual celebratory event aimed on uniting the people from all walks of life, through Business Seminars, Entertainment and Cultural Events. The 2025 Summer Festival will be held on 24th October, 2025.

Kindly Note that this event is Open for Sponsorship.

2025 Sponsorship Packages

Diamond Sponsor - President's Luncheon	400,000
Platinum Sponsor - Minister's Cocktail	250,000
Gold Sponsor - Business Breakfast	100,000
Silver Sponsor	100,000
Bronze Sponsor	50,000
Winner/Star Exhibitor - Commemorative	10,000

Item Sponsorship

One (1) Item	5,000	5	90,000
Twenty (20) Items	50,000	2	120,000
Thirty (30) Items	50,000	3	120,000
Forty (40) Items	50,000	4	120,000
Fifty (50) Items	50,000	5	120,000
Sixty (60) Items	50,000	6	120,000
Seventy (70) Items	50,000	7	120,000
Eighty (80) Items	50,000	8	120,000
Ninety (90) Items	50,000	9	120,000
Hundred (100) Items	50,000	10	120,000

Ticket Prices

VP Ticket	1440
VIP Badge	460
Adult Member	215
Junior Member	105
Local Exhibitor	215
Truckers/Vendors	340
Daily Tickets	40

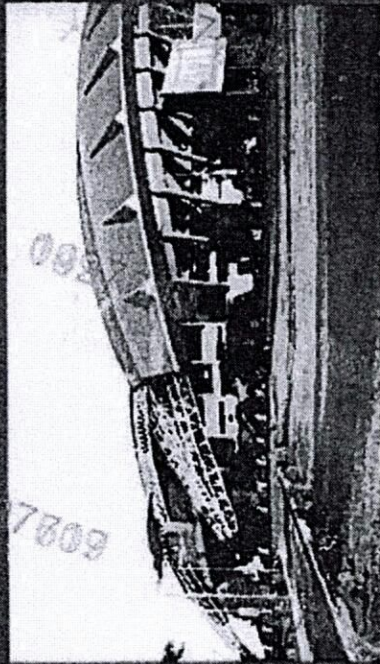
Kindly Note that Daily Tickets are sold by Computicket across all Shoprite outlets in the Country.

For Bookings Contact:

Zambia International Trade Fair Trust
P.O Box 710058, Plot No. 2735 Liberia Road,
Show Grounds, Industrial Area, Ndola
Mobile: +260 (95) 356 3812/ +260 (95) 067 6183
+260 (77) 008 9788/ +260 (96) 822 9352

About the City of Ndola

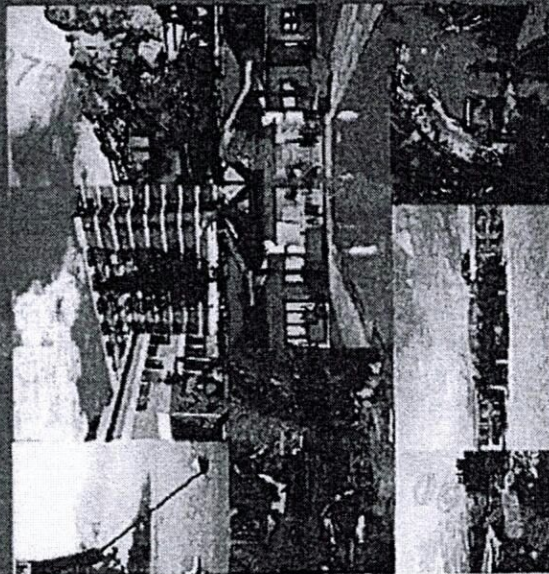
FWelcomes you to "Ndola" the friendly City the Copperbelt Province. Which lies 320km th of Capital City Lusaka, Ndola is the 3rd gtest City in Zambia, which was founded in 04 with the population of over 455,194. It is gateway to the mineral-producing region of Country sitting in close proximity to Zambia's biggest and busiest mining towns such Kitwe, Chingola, Luanshya, Mufulira and the Mining Town of the North Western Province. s makes the Trade Fair a suitable-Central ce to meet possible investors and business ners in the Country's Biggest Sector. mining"



Like Lusaka, the development in Ndola has been rapid and extensive which has seen Ndola to be home to the 2nd largest Airport in Zambia, the Simon Mwanza Kapwepwe International Airport, the 2nd largest Stadium, Levy Mwanawasa Stadium. The City is also home to some of Zambia's Tourist attraction such as the Copperbelt Museum, the Mupapa Slave Tree, The Dag Hammarskjold Crash Site etc

The Friendly City of Ndola is an array of beautiful Hotels and Lodges, which provides accommodation to the visitors. The City also house the Ndola Golf Course where all our Golf Enthusiastic Visitors will find peace.

This makes Ndola a perfect Destination to let off steam and the Zambia International Trade Fair a place for that perfect business investment and Network.



Key Sectors

- Agriculture
- Mining
- Energy
- Tourism
- Small and Medium Enterprises
- Government Departments and Ministries
- Banking and Finance
- Manufacturing
- Traders

Patronage

MARKET	2023	2024
Private	152	179
Public Sector	99	136
Foreign Companies	81	106
Tom M'tine	371	379
Vendors	315	248
Restaurants	22	22
Ablution Block	11	11
Food Court	20	25
Grand Total	1,071	1,106

Foreign Exhibitors Per Country

Country	Number
DR Congo	24
India (Dubai)	7
Ghana	7
Zimbabwe	5
Nigeria	7
Pakistan	6
Kenya	6
Tanzania	6
Egypt	5
South Africa	3
China	5
Ghana	8
Senegal	1
France	3
USA	1
Northern Ireland	1
Japan	4
Mozambique	1
Republic of Benin	106
TOTAL	



10 Great Reasons To Exhibit at ZIFA

- To Generate Lucrative highly targeted Business Leads.
- Meet and Connect with Prospective Customers.
- Strengthen your bond with existing customers.
- Learn about new developments in your Industry.
- Meet new companies that can help your business grow.
- Close deals with new customers during the Trade Fair.
- Strengthen or Establish your Brand.
- Showcase products and Service to local and International Markets.
- Build and Sustain Business Partnerships through strategic Business meetings.
- Enhance Investment Opportunities for the growth of the Business Sector.

Key Events

- Official Opening and Presidential Luncheon
- Presidential Tour
- Ministers Welcome Reception
- Judging of Exhibitors
- Networking Sessions and Tour
- Business Seminars
- Business to Business Interactions
- The Innovations Hub
- Sellers to Buyers Interaction
- Entertainment